

## What is a Listen4Good Learning Community?

We've heard it over and over: nonprofit leaders want to learn from their peers about their feedback experiences. We also know funders gain valuable insights from reviewing aggregated community data in collaboration with their grantee partners.

With this offering, Listen4Good leads the coordination and professional facilitation of 4-5 regular convenings for Premium participants over the course of our 18-month program, incorporating funder participation as desired. Participating leaders have the opportunity to learn together as they progress through Listen4Good's 5-step methodology.

Learning Communities are available to funders who sponsor more than five nonprofits in Listen4Good. We recommend that the nonprofits share an issue area or geography in common to provide the most learning.



NONPROFITS BENEFIT BY:	FUNDERS BENEFIT BY:
<ul style="list-style-type: none"> <li>• Identifying best practices &amp; gaps in their own feedback experiences</li> <li>• Understanding broader patterns in data</li> <li>• Deepening program learnings through peer sharing</li> <li>• Developing networks that last beyond Listen4Good</li> </ul>	<ul style="list-style-type: none"> <li>• Gaining new insights on community needs</li> <li>• Learning alongside their grantees</li> <li>• Developing deeper trusted relationships with grantees</li> <li>• Co-creating innovative client-centered solutions with grantee partners</li> </ul>



*“ We are currently supporting our third Listen4Good Learning Community. Our past participants have described the experience as transformative for their organizations and many still use the skills they learned from the program, even years later. They cite improved relationships and understanding with their clients, as well as an enhanced ability to successfully advocate for the organization’s funding needs as among the top impacts of their participation. We would wholeheartedly recommend this program to other funders. ”*

— Christine Marcos, Senior Program Officer  
Moses Taylor Foundation

## When you sponsor a Learning Community, Listen4Good provides:

- 4-5 convenings, which can be fully virtual, or a blend of virtual and in-person
- Professional facilitation and organization of all logistics
- Customized agendas for each gathering, geared to the shared strategic priorities of participating nonprofits & funder sponsor



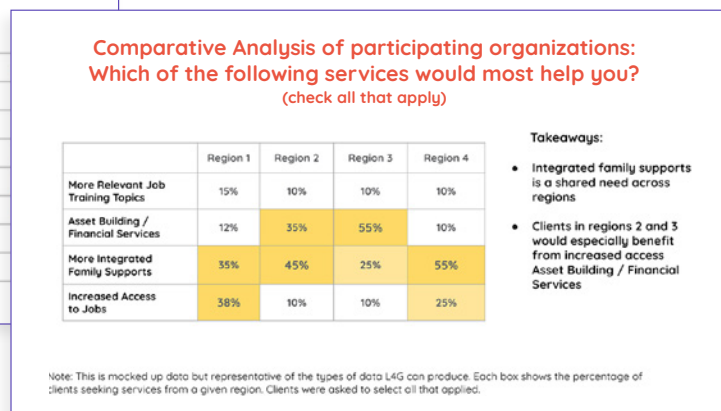
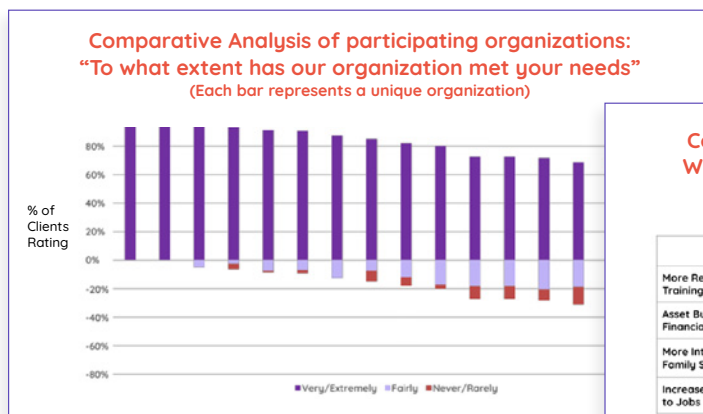
[See a sample scope of work here.](#)



*“ The JCC of Scranton has definitely enjoyed being a part of an L4G Learning Community. We’re so busy that we don’t always have the opportunity to connect with other nonprofits in our community. It’s been helpful to regularly convene with other organizations, review community data together, exchange ideas, and support each other to come up with new ways to tackle common challenges. It’s been a powerful experience and I would recommend participating in Listen4Good and its Learning Community. ”*

— Maura Campbell, Membership Coordinator  
Jewish Community Center of Scranton

## Example data set for discussion during a convening



[Schedule a call with a Listen4Good team member.](#)

## Requirements:

This option is available to funders who sponsor five or more nonprofits in Listen4Good's Premium program.

## Cost:

\$20,000 - \$40,000 total, which includes \$5,000 per virtual convening or \$8,000 per in-person convening

### Results4America with Small Magic



Learn how [Results4America](#) structured their Listen4Good grantee convenings and identified regional trends.

*“ It is incredibly valuable to Results4America to be able to better understand how the work that we do actually affects the residents who are receiving the program. [As a funder], you can sometimes feel quite removed from the actual outcomes of the work, but partnering with Listen4Good enabled us to get resident-level feedback. ”*

— Results4America

## FAQs

### 1. Is it best to convene grantees that share particular commonalities?

Yes, a Learning Community works best when grantees share an issue area or geography in common. It also works if their issue areas overlap or complement each other.

### 2. Does it matter if grantees are in different stages of their Listen4Good programming?

Grantees can be at different stages of Listen4Good programming, but we prefer them to be in the same cohort, or in two consecutive cohorts for better alignment of the convening timelines.

### 3. What level of assistance does L4G require from me as a funder? How much time will be required of me, and how much input will I have into the agendas?

Listen4Good takes care of all logistics, organization, and the creation of all of the materials needed. We welcome your input for the development of the goals for the Learning Community and the agenda for each convening. Funders also have the option to co-facilitate any of the convenings.

### 4. How many convenings will I be expected to attend? What is expected of my role when I do attend?

As a Learning Community sponsor, you may choose the level of involvement you would like to have. We have found that the first and the last convenings are usually the best fit for funders to join/facilitate if desired. Regardless of your participation in these convenings, you will receive a summary with notes from all convenings to stay informed and engaged throughout the entire Learning Community process.



[Schedule a call with a Listen4Good team member.](#)