

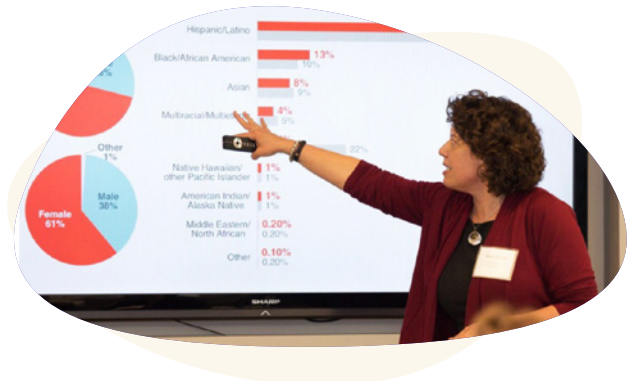


# Listen4Good COMMUNITY TRENDS REPORTS

Have you ever wished you had data at your fingertips to help you align your funding priorities with community needs?

Listen4Good's Community Trends Reports aggregate and summarize client feedback data from across your grantees and/or region, revealing new insights on emerging trends and community needs.

- Listen4Good supports you in the co-creation of survey questions with your grantee partners.
- Once community feedback is collected, Listen4Good creates customized data visualizations and reports that you can analyze together and use to meet strategic goals.



Listen4Good Community Trends Reports can answer questions like:



What are the priorities and unmet needs of community members across my regions?



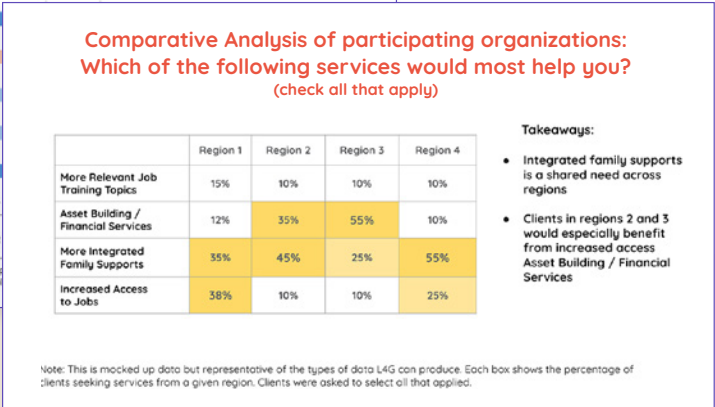
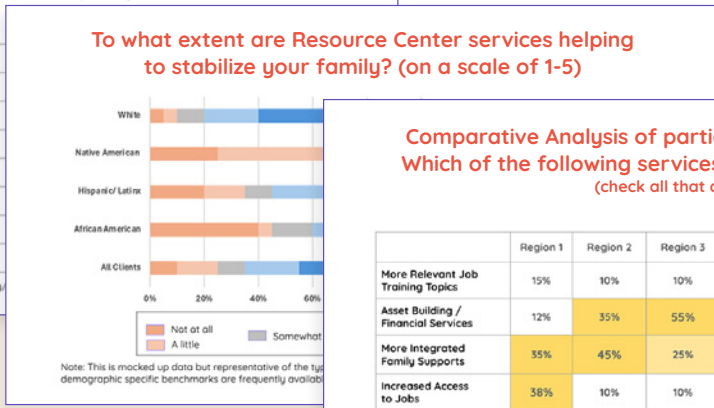
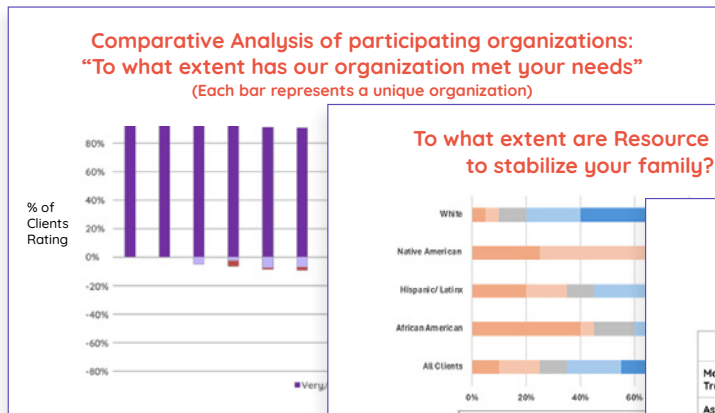
To what extent are nonprofits in my region meeting clients' needs?



What barriers are keeping individuals from receiving services in my region?



How do youth's needs in my region compare to those of youth in other parts of the country?



## Data-rich Community Trends Reports feature:

- Summarized results of Listen4Good's evidence-based survey questions broken down by clients' race/ethnicity, age, and gender
- Aggregate analyses of open-ended questions looking at areas for collective improvement and unmet community needs
- Aggregate analyses of client survey questions that are co-created by you as a funder and your grantees, and aligned with shared strategic priorities
- Custom regional or portfolio level benchmarks and comparisons between portfolio averages and Listen4Good national benchmarks



**Cost:** Starts at \$18,000

**Availability:** Community Trends Reports are available to funders who are sponsoring a Listen4Good Learning Community of at least 5 nonprofit participants.

We recommend these reports when organizations share a similar audience or issue area.

## Results4America with Small Magic



Learn how [Results4America](#) structured their Listen4Good grantee convenings and identified regional trends.

*“ It is incredibly valuable to Results4America to be able to better understand how the work that we do actually affects the residents who are receiving the program. [As a funder], you can sometimes feel quite removed from the actual outcomes of the work, but partnering with Listen4Good enabled us to get resident-level feedback. ”*

— Results4America



**Schedule a call with a Listen4Good team member.**